



FILM: **NO**

FDG RATING: 3.3



Pablo Larrain: *Director*

Gael Garcia Bernal: *Actor: Renee Saavedra (ad creator)*

DATE: April 21, 2013

DISCUSSION SUMMARY: **NO**

Our film fanatic regulars plus 2 film cineastes from across the Bay volleyed opinions about the Chilean film, NO, which we awarded a luke warm Yes. The Yes campaigners liked the story, the interesting characters, the real-life documentary style used to dramatize this historical event, and were fascinated by the insight into the broad manipulative power of life affirming advertising messages. The No contingent appreciated the positive aspects but felt emotionally disconnected.

Votes ranged from 2 to 4 with an absentee vote of a "solid 3" resulting in a final 3.3 on a scale of 1 to 5 with 5 being the best score.



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See you at the movies!

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Film Discussion Group (FDG) organizer